

DEARONNE BETHEA

CEO, Band of Brothers Investment Group, LLC (BOB)
Acquisitions and Key Principal for Tri-City Equity Group

PROFILE

Dearonne Bethea is a corporate business owner, real estate investor, and founder/CEO of Band of Brothers Investment Group (BOB). He also serves as the Acquisitions Lead and Key Principal of Tri-City Equity Group and is a U.S. Army Retired Veteran Chief Warrant Officer Four. With a career built on discipline, execution, and service, Dearonne has developed 86 streams of income and scaled a diversified portfolio totaling over \$200M in Assets Under Management. His journey began in the military at just 20 years old and has since evolved into a mission-driven blueprint for creating wealth and elevating communities. Guided by his motto, "100 businesses, 100 streams of income," Dearonne believes his purpose extends beyond business: to teach financial literacy, to serve and uplift the community, and to empower others with the knowledge and pathways to build generational wealth.

EDUCATION

BS in Business Administration,
Trinity University

Lean Six Sigma Black Belt

100

CONTACT

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STREAMS OF INCOME

BUSINESS AND MULTIFAMILY REAL ESTATE

INVESTOR EXPERIENCE

Investment Transactions: 80+

INVESTOR EXPERIENCE PASSIVE (LP)

- 78 Units (Portland, OR)- Sold
- 187 Units (Atlanta, GA)- Sold
- 166 Units (Wickliffe, OH)- Sold
 - 183 Units (Nashville, TN)

JOINT VENTURES/INDIVIDUALLY OWNED

- 6 Villa Vacation Rentals (Ko Olina, HI)
- 1 Villa Vacation Rental (Ewa Beach HI) - Sold
 - 1 Condo Rental (Dubai, UAE)
- 1 Condo Rental (Ras Al Khaimah, UAE)
- 1 Vacation Rental (Harker Heights, TX)
 - 3 Single Family Homes (Enfield, NC)
- 96 Units Ensign Apartments (Ennis, TX - DFW)

FRANCHISE/BUSINESS

- DB Community (Ko Olina, HI)
- Bethea Capital (Ko Olina, HI)
- 8 Anytime Fitness (NC, TX, HI, AR)
- Blacksand Property Management (Dallas, TX)
- 2 Treazure Studios (Dallas, TX)
- Luxury In Every Wave (Ko Olina, HI)
- Blueprint Real Estate Advisors (BREA)-(Honolulu, HI)
- Thrive Marketing (Kapolei, HI)
- Healthy Blends & Eats (Honolulu, HI) - Sold
- So Fresh So Clean Barbershop (Killeen, TX) - Sold

SYNDICATIONS (GP)

- 72 Units (Salem, VA)
- 59 Units (Berlin, MD)
- 64 Units LIHTC (Johnson City, TN)
- 102 Units (Roanoke, VA)
- 52 Units (Waxahachie, TX - DFW)
- 50 Units (Midlothian, TX - DFW)
- 50 Units (Richardson, TX - DFW)
- 66 Units (Cedar Hill, TX - DFW)
- 64 Units (Mansfield, TX - DFW)
- 140 Units The Cottages (TX - DFW)

PRIVATE EQUITY

- 1000+ Portfolio (New York, NY)
- Beatgig -(Platform for contracting live entertainment)





STREAMS OF INCOME

BUSINESS AND MULTIFAMILY REAL ESTATE

COMPANIES AND KEY FOCUS AREAS:

BAND OF BROTHERS INVESTMENT GROUP :

The parent company overseeing multiple businesses, focusing on investment and business development.

LUXURY IN EVERY WAVE :

Specializes in vacation rentals and property management.

TREAZURE STUDIOS :

A luxury salon franchise, emphasizing high-end service and quality.

BLUEPRINT REAL ESTATE ADVISORS :

A real estate brokerage company, supporting real estate agents and strategies.

TRI-CITY EQUITY GROUP :

Focused on multifamily real estate, managing a portfolio valued at over \$160M.

THRIVE MARKETING CO. :

A digital marketing agency promoting Dearonne's brands and managing their online presence.

MILLIONAIRES MINDSET BLUEPRINT CONFERENCE :

Hawaii's Largest Business & Real Estate Conference

ANYTIME FITNESS :

Anytime Fitness gyms in HI, NC, TX, AR

BLACKSAND PROPERTY MANAGEMENT :

Specializes in delivering comprehensive, high-quality property management services to enhance value and streamline operations for property owners.

MULTIFAMILY OFFICE :

Band of Brothers Investment Group and Tri-City Equity Group operate a Multifamily Office dedicated to scalable portfolio growth for business, real estate and alternative investments..





STREAMS OF INCOME

BUSINESS AND MULTIFAMILY REAL ESTATE

BUSINESS TOPICS

- From Military to Millionaire: Transitioning from Service to Business Success
- Creating Multiple Streams of Income
- Entrepreneurial Mindset: Turning Challenges into Opportunities
- Scaling a Business Empire: Lessons from Leading Multiple Companies
- The Role of Branding and Marketing in Business Growth
- Empowering Communities through Entrepreneurship
- Franchising 101: Expanding through Franchise Models
- Building a Business Legacy: Planning for Future Generations



MULTIFAMILY REAL ESTATE TOPICS

- Building a Multifamily Real Estate Portfolio
- Maximizing Returns through Effective Property Management
- Real Estate Investment Strategies for Beginners
- Navigating the Real Estate Market: Trends and Predictions
- The Power of Partnerships in Real Estate Investing
- Sustainable and Smart Renovations in Multifamily Properties
- Real Estate Conferences: Learning and Networking Opportunities
- Creating Wealth through Real Estate Syndication




DB Business Blueprint
PODCAST
HOSTED BY DEARONNE BETHEA

BUSINESS

MULTIFAMILY

TRYING TO FIGURE OUT HOW TO CREATE MULTIPLE STREAMS OF INCOME?

INSIDE OUR COMMUNITY
THE FULL ROAD TO 100 STREAMS OF INCOME EXPERIENCE

WEEKLY COACHING CALLS

30 | 90 | 180 ANNUAL REVIEWS

200+ VIDEOS & TOOLS



100

STREAMS OF INCOME

BUSINESS AND MULTIFAMILY REAL ESTATE

MEDIA PUBLICATIONS AND APPEARANCES


MULTIFAMILY NEWS

Printer-friendly Version | Email an Associate

Texas Multifamily Property Acquired by Tri-City Equity Group

1/12/24

Tri-City Equity Group has acquired Kings Landing, a 64-unit multifamily property in Mansfield, TX. The price was not given out.




Currently 100% occupied, Kings Landing has 64 units, with 48 units completed in 1975 and 16 units completed in 1985. The property consists of all one- and two-bedroom floor plans, with an average unit size of 765 sf. All units have individual HVACs, and a portion of the units have been upgraded.

Located just one mile from downtown Mansfield, Kings Landing enjoys a strategic location that provides convenient access to major transportation routes, including State Highway 360 and US Highway 287. The city's proximity to major employment centers such as Dallas/Fort Worth and the Mid-Cities provides a consistent flow of potential tenants who are actively seeking quality housing options in a convenient location. Mansfield stands out as one of the most desirable rental environments in the Dallas/Fort Worth area, thanks to its strong demographics and exceptional quality schools.

PACIFIC BUSINESS NEWS

3 questions with Band of Brothers, SBA's top veteran-owned business in Hawaii

By Katie Helland - Reporter, Pacific Business News
May 19, 2023



RELATIONSHIPS ARE KEY TO CAPITAL

PACIFIC BUSINESS NEWS

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The CEO of the U.S. Small Business Administration Hawaii District Office's Veteran Business of the Year for Hawaii reflects on how serving in the military set him up to lead a company.

CENTRAL PACIFIC BANK

CPB customers honored as top small business winners in Hawaii



The CPB customers awarded 2023 Top Small Business honors include:

- Small Business Person(s) of the Year Award:**
 - County of Maui: David Sellers - Hawaii Off-Grid
 - County of Hawaii: Nakoa Pabre - Umeke, LLC
 - City & County of Honolulu: Dr. Alan Wu & Dr. Terry Trpkovski - Doctors of Waikiki LLP
- Young Entrepreneur of the Year Award:**
 - State of Hawaii: Aea Peters - Kikou Collective
 - County of Hawaii: Daniel Vranke - 9 Rooms LLC
 - County of Kauai: Kifiton Gomes - KAS Septic Supplies
- Family-Owned Small Business of the Year Award:**
 - State of Hawaii: Dwight F. Ma - Ma's Pastries
 - County of Kauai: Malia Burns Kiolbasa, William Kiolbasa & Becky Burns - Anahola Granola, LLC
- Woman-Owned Business of the Year:**
 - State of Hawaii: Monica Taguchi-Ryan - Ho'ike Mau LLC dba Highway Inn
 - County of Maui: Angila Leone - Maui Leone - Maui Leones LLC, dba Coconut Condos
 - County of Hawaii: Donna Marie Brucato - Hihialani Resort Destinations, Inc.
- Veteran Business of the Year:**
 - State of Hawaii: Dearonne Bethea, Julian Simmons, Jerome Easter & Broderick Ward, Jr - Band of Brothers
 - City & County of Honolulu: Eric Dill & Ian Brooks - Korolau Distillery

CPB and its employees also received the most awards and recognitions of any local bank from the SBA for 2022, including Lender of the Year Category 2; Lender of the Year for the most loans provided to veteran owned businesses; and 16 of 18 individual SBA Lending Officer of the Year awards. To read more about this prestigious recognition please click here.

Dearonne Bethea
The Road to 100 Streams of Income

The Road to 100 Streams of Income with Dearonne Bethea
Average Joe Finances
1,99K subscribers

Ep. 53 - Vision, Resilience, and Wealth: The Inspiring Journey of Dearonne Bethea
DeconREI
4 subscribers

EP 13 | Level UP | Dearonne Bethea | Military service to Millionaire Business Man
Real Relief Consulting LLC
1,16K subscribers

CP 77: Road to 100 businesses with Dearonne Bethea
Tri-city Equity
154 subscribers



THE FULL ROAD TO 100 STREAMS OF INCOME EXPERIENCE